



Republic of the Philippines
QUEZON CITY COUNCIL

Quezon City
23rd City Council

PR23CC-973

60th Regular Session

RESOLUTION NO. SP-**10660**, S-2026

A RESOLUTION GRANTING THE RENEWAL OF MARKET FRANCHISE TO GROCEE, INCORPORATED FOR THE OPERATION OF THE WET AND DRY MARKET KNOWN AS THE "GROCEE MARKET II," LOCATED AT LOT NO. 4399-B, OLD SAMSON ROAD, GROCEE MARKET II, BARANGAY BALINGASA, BALINTAWAK, DISTRICT I, QUEZON CITY, IN ACCORDANCE WITH AND SUBJECT TO THE PERTINENT PROVISIONS OF QUEZON CITY ORDINANCE NO. SP-2459, S-2015, OTHERWISE KNOWN AS THE REVISED MARKET CODE

Introduced by Councilors VICTOR "Vic" D. BERNARDO,
EMMANUEL BANJO A. PILAR and TANY JOE "TJ" L. CALALAY

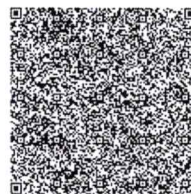
Co-Introduced by Councilors Bernard R. Herrera, Dorothy A. Delarmente, M.D., Joseph P. Juico, Charm Ferrer, CPA, MPA, JD, Nicole "Nikki" V. Crisologo, Mikey F. Belmonte, Candy A. Medina, Atty. Voltaire Godofredo "Bong" Liban III, Aly Medalla, Dave C. Valmocina, Ranulfo "Tatay Rannie" Z. Ludovica, Atty. Christoffer Allan "Tope" Liquigan, Albert Alvin "Chuckie" L. Antonio III, Wencerom Benedict C. Lagumbay, Don S. De Leon, Luigi D. Pumaren, Atty. Vicente Belmonte Jr., Edgar "Egay" G. Yap, Nanette Castelo Daza, Imee Rillo, Atty. Jesus Miguel Suntay, Raquel S. Malañgen, Joseph Joe Visaya, Aiko Melendez, Alfred Vargas, MPA, Karl Edgar Castelo, Shaira "Shay" L. Liban, Ram V. Medalla, Maria Eleanor "Doc Ellie" R. Juan, O.D., Kristine Alexia Matias, RN, Vito Sotto Generoso, Erwin Rey "Cocoy" A. Medina, Jose Maria "Mari" M. Rodriguez, and Jhon Angelli "Sami" C. Neri

WHEREAS, Quezon City Ordinance No. SP-2459, S-2015, otherwise known as the Revised Market Code, was enacted by the Quezon City Council in order to integrate all laws and ordinances for a more efficient and organized system of regulation of public markets and market-related activities to safeguard the interest of the consumers;

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WHEREAS, it is the legislative intent of the Quezon City Council to require new and existing private markets to secure market franchise from the Quezon City Council subject to renewal every after five (5) years;

WHEREAS, Section 1.4, Article III of the Revised Market Code provides that no person, partnership, or corporation shall operate a private market within Quezon City without first securing a franchise from the Quezon City Council. The same Section further provides that all franchises to operate granted to private markets shall be reapplied for renewal every five (5) years;

WHEREAS, Grocee Market II is a private wet and dry market, located at Lot No. 4399-B, Old Samson Road, Grocee Market II, Barangay Balingasa, Balintawak, District I, Quezon City, operated by Grocee, Incorporated;

WHEREAS, Grocee Market II has complied with all the documents necessary for the operation of the private wet and dry market, Grocee Market II, that will entitle it to be granted with a market franchise by the Quezon City Council pursuant to the Revised Market Code;

WHEREAS, a market franchise, being a mere privilege, may be withdrawn at any time by the Quezon City Government and is subject to the regulation, control, and limitation of the provisions of the Revised Market Code, Quezon City Revenue Code, and other applicable laws, rules and regulations;

WHEREAS, the non-fulfillment of the conditions granted a market franchise and the continuing violation of the Revised Market Code, Quezon City Revenue Code, and other applicable laws, rules and regulations shall be grounds for the revocation or withdrawal of the market franchise, after observance of due process.

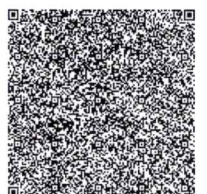
NOW, THEREFORE,

BE IT RESOLVED BY THE CITY COUNCIL OF QUEZON CITY IN REGULAR SESSION ASSEMBLED, to grant, as it does hereby grant, the renewal of market franchise to Grocee, Incorporated for the operation of the wet and dry market known as the "Grocee Market II," located at Lot No. 4399-B, Old Samson Road, Grocee Market II, Barangay Balingasa, Balintawak, District I, Quezon City, in accordance with and subject to the pertinent provisions of Quezon City Ordinance No. SP-2459, S-2015, otherwise known as the "Revised Market Code."

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RESOLVED FURTHER, that the market franchise granted under this Resolution shall be effective for a period of five (5) years commencing from the date of its adoption, and subject to the payment of a franchise fee, and an annual franchise tax provided under Section 1.4.3, Article III of the Revised Market Code.

RESOLVED FINALLY, that in case Grocee, Incorporated sells and/or transfers the ownership or operation of the Grocee Market II to any person or entity, the new owner or operator shall secure a new market franchise from the Quezon City Council.

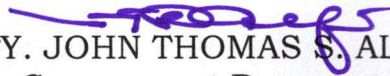
ADOPTED: August 10, 2026.

CERTIFICATION

This is to certify that this Resolution was ADOPTED by the City Council on Second Reading on August 10, 2026 and was CONFIRMED on September 1, 2026.


GIAN G. SOTTO
City Vice Mayor
Presiding Officer

ATTESTED:


ATTY. JOHN THOMAS S. ALFEROS, III
City Government Department Head III
(Secretary to the Sanggunian)